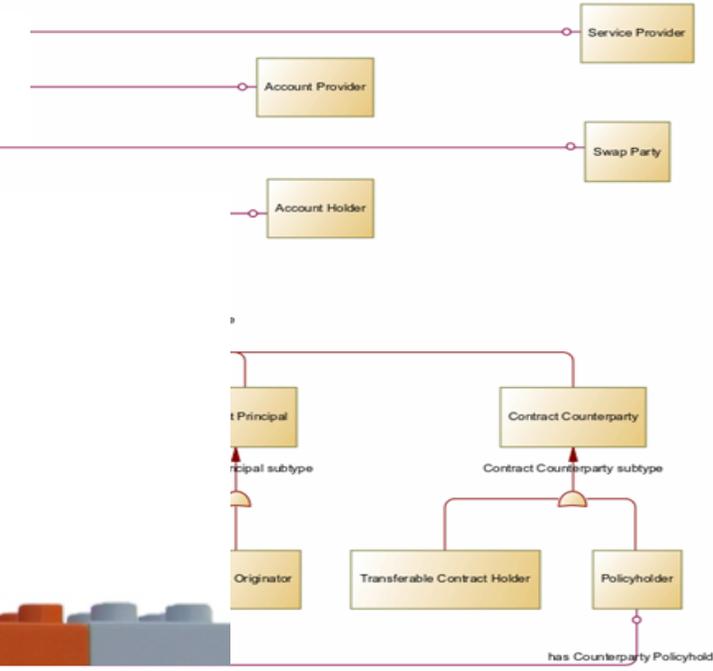
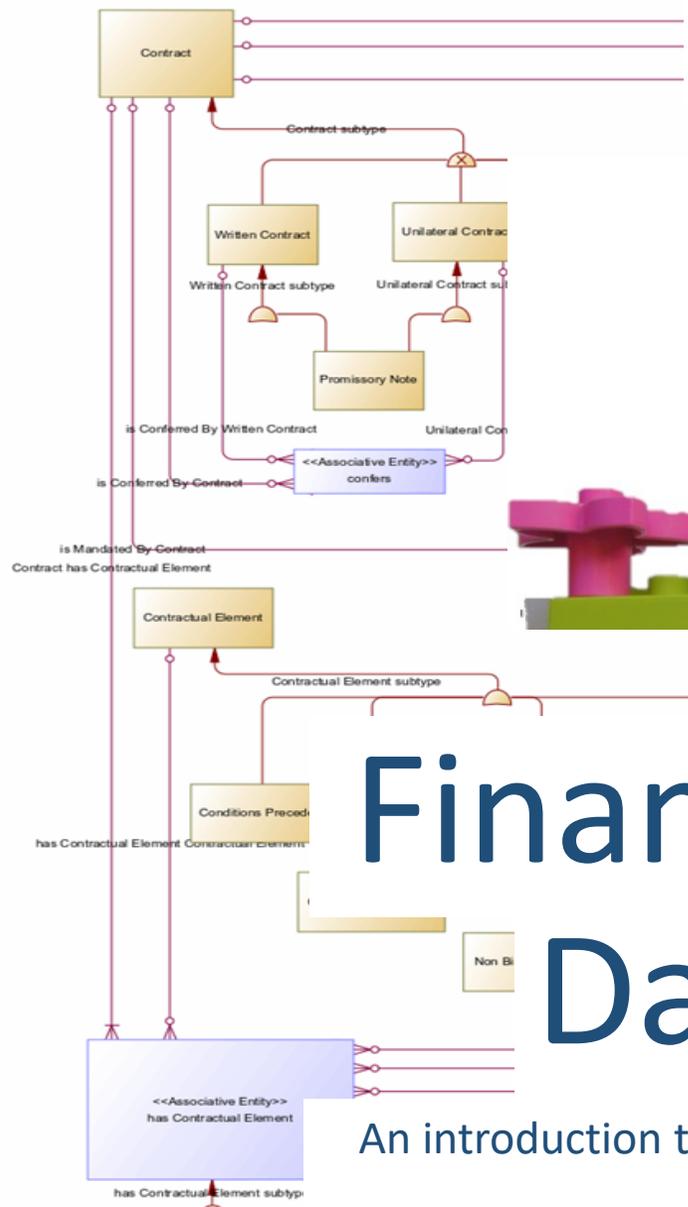


# Semantics for Managers



# Financial Industry Business Data Model (FIB-DM)

An introduction to the ontology-derived Enterprise Data Model for Finance and Business stakeholders.  
Jurgen Ziemer Ontologist & Data Architect at Jayzed Data Models Inc.



# FIBO is the authoritative model of Financial Industry concepts, their definitions, and relations.



The Enterprise Data Management Council (EDMC) is the Global Association of over 200 Financial Institutions (FI).

- Data Management best practices
- Development and implementation of Data Standards.



EDMC members developed the Financial Industry Business Ontology (FIBO), a business conceptual model.

More than 1600 classes detail financial instruments, business entities and processes.



You work at a Financial Institution and already embrace model-driven development, industry standards, and reference models.



**Finance** business stakeholder and expert with a working knowledge of Entity-Relationship and Ontology diagrams.



**Data** or **Application Architect** experienced in Enterprise Reference models. You may have used FIBO design patterns and definitions.



As an **Ontologist** with an in-depth understanding of the FIBO, you already use the reference ontology for your design and want to spread adaptation across your enterprise.

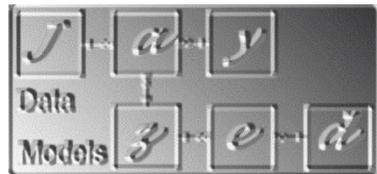


# Introduction to author and publisher



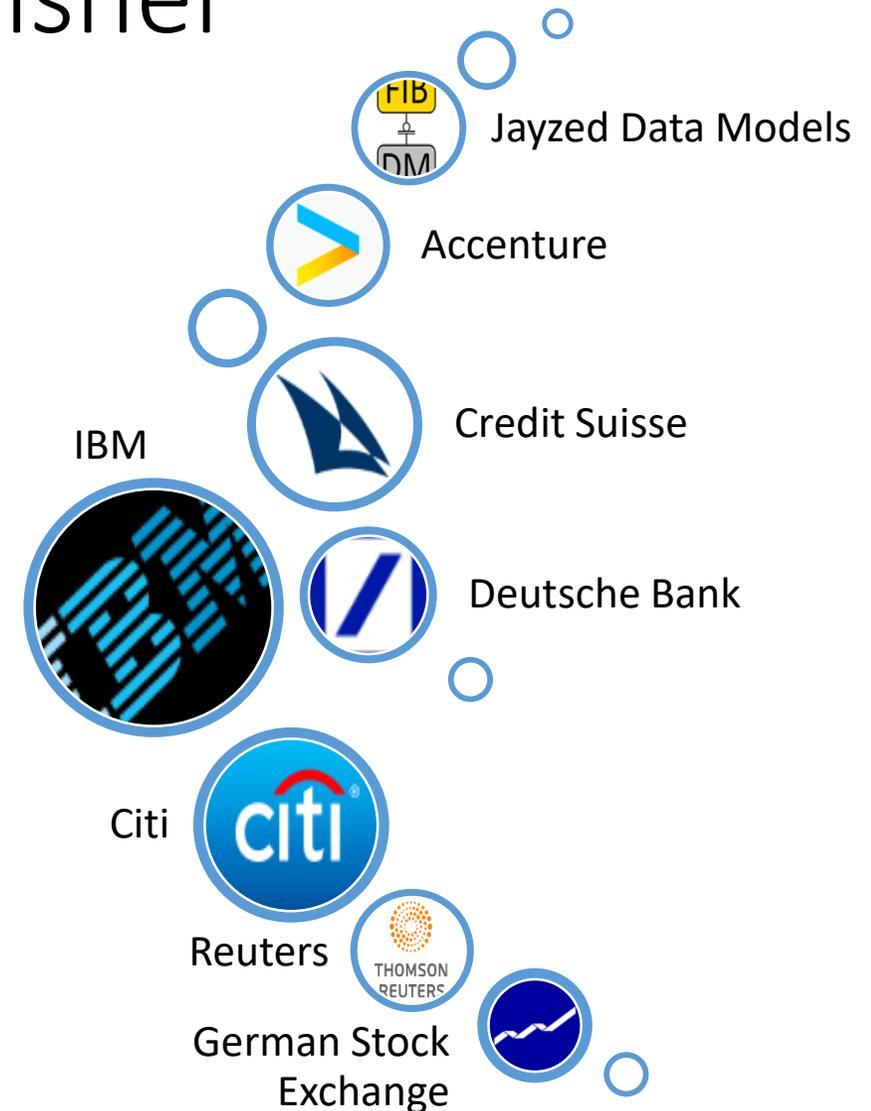
Jurgen Ziemer has 20 years industry experience as a data architect and ontologist at leading Financial Institutions and service providers.

- Seven years as an IBM Software Group Consultant for the Banking and Financial Markets Data Warehouse (BFMDW) model at 45 banks in North America, Europe, and Asia.
- Four years implementing BFMDW at Citi and Deutsche Bank.
- Speaker at FIBO conferences



Jayzed Data Models Inc. is a US consulting company incorporated in 1999.

Jayzed holds the copyright to the Financial Regulation Ontologies offered under Semantic Compliance®; a USPTO registered Trademark.

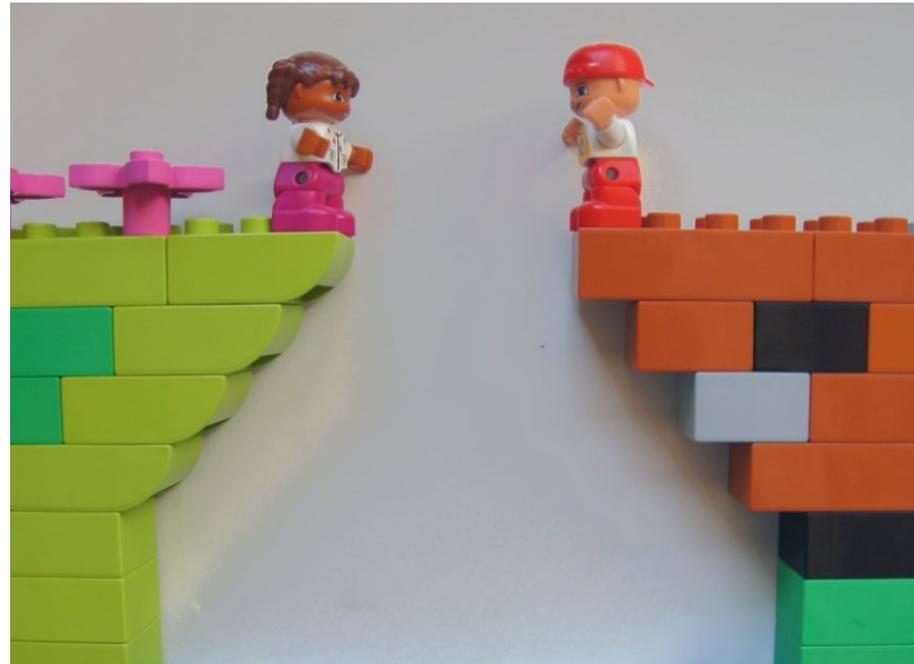


# There is a chasm between semantic and conventional data management.

The EDMC specified FIBO in Ontology Web Language (OWL).

FIBO is comprehensive with detailed coverage of business entities, loans, securities, derivatives, and indicators.

Large financial institutions started implementations on RDF (“triple”) stores



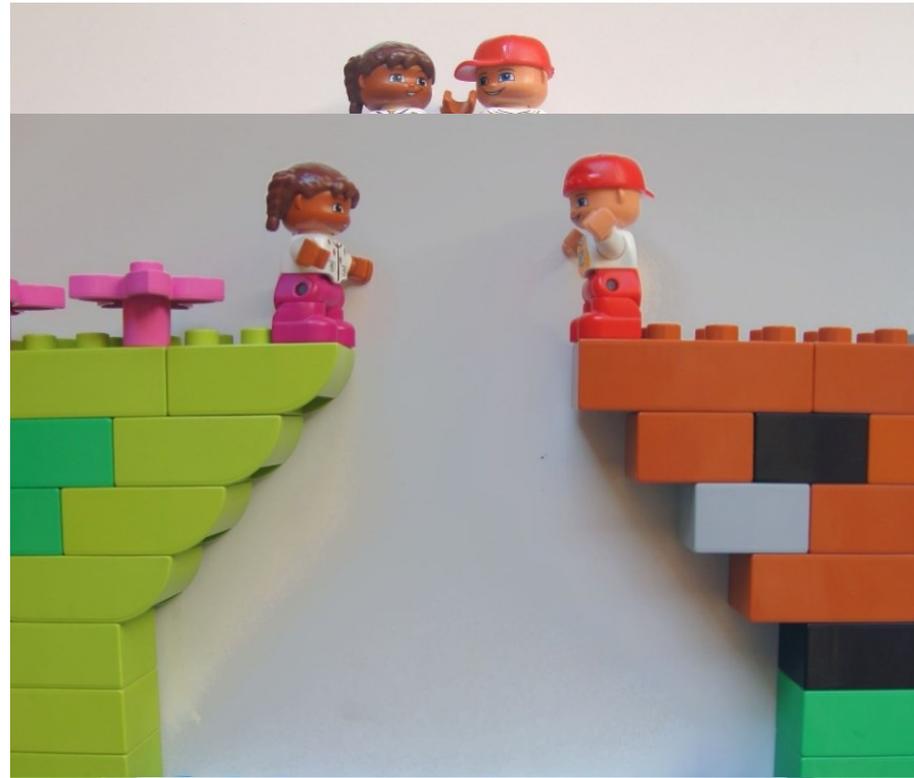
OWL needs highly specialized ontologists.

Many banks and investment managers don't have the expertise inhouse.

IT-departments must still support and design conventional databases.

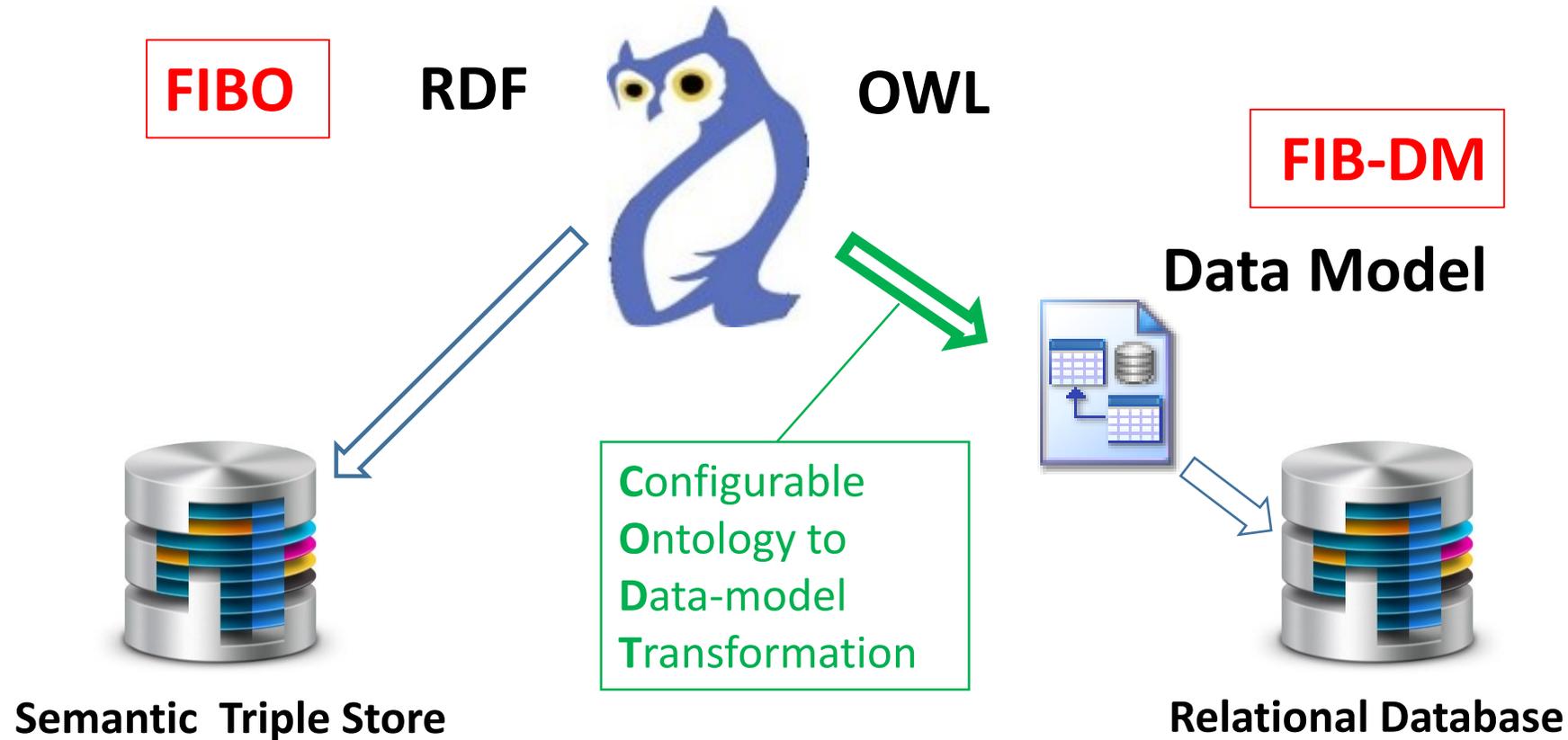


# FIB-DM is the bridge across the chasm.



Finance key point

# The ontology transformed into a data model leverages the design for relational databases.



# Predictions



- RDF-stores soon dominate data systems for knowledge management.
- RDBMS remain the dominant database for traditional transactional and business intelligence systems.



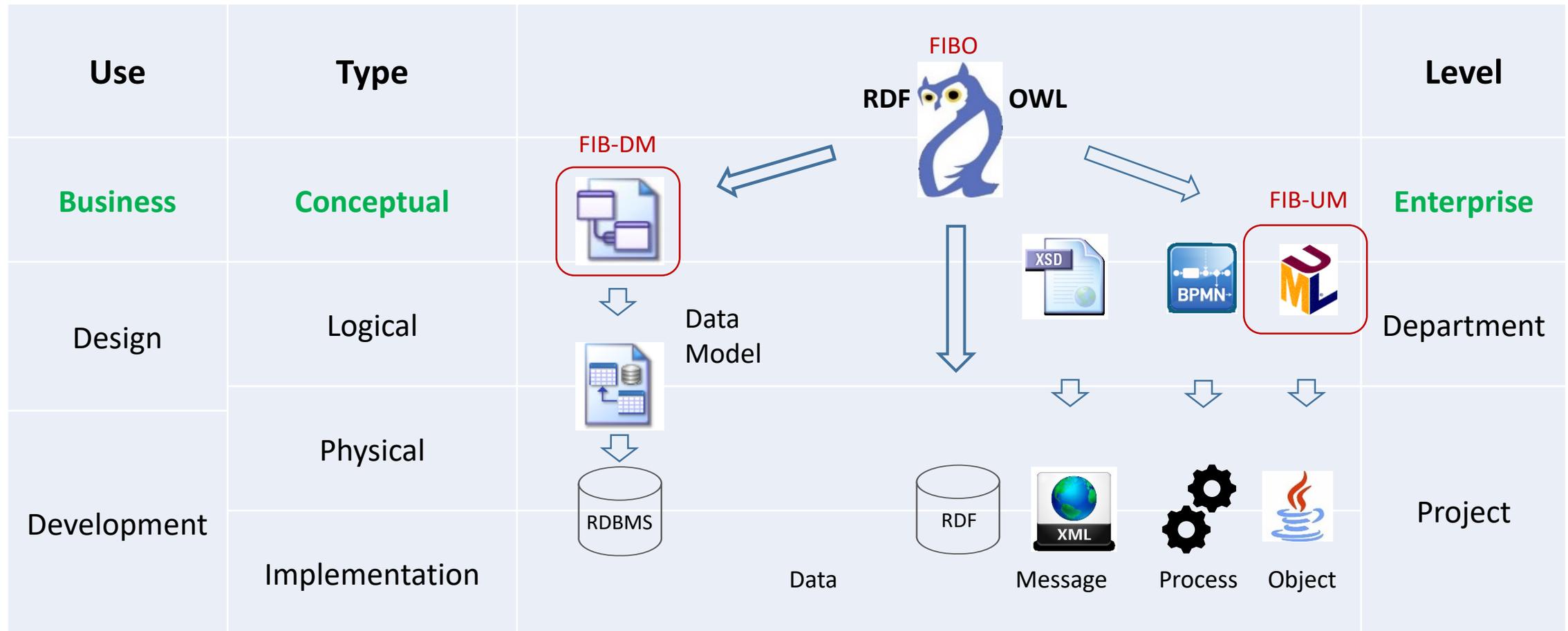
- Hence, Financial Institutions still need relational models and data modelers.



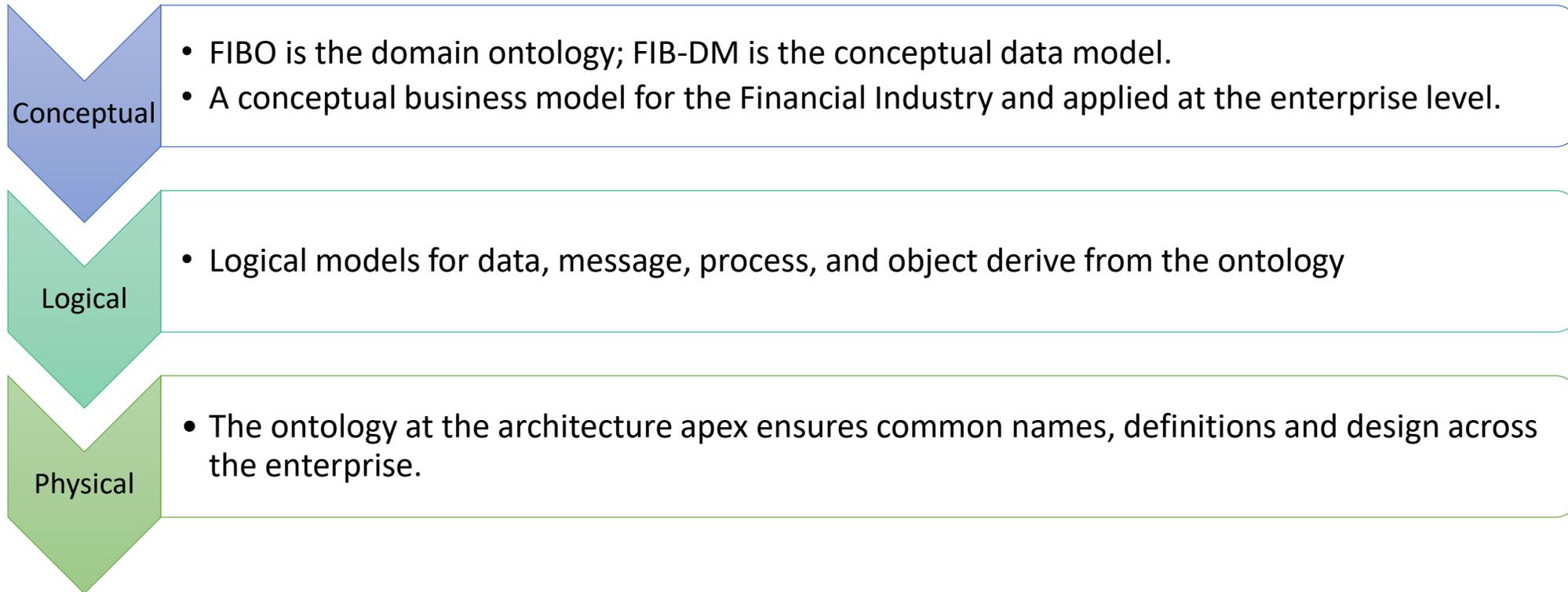
- However, Ontology Web Language replace the Entity-Relationship Model (ERM) as the notation of choice for Industry Domain and Enterprise Models.



# Semantic Enterprise Information Architecture



# Semantic Model-Driven Development



- Midsize Financial Institution without Semantic Technologies yet, adopt FIB-DM, a strategic enterprise model.
- Large institutions use CODT to transform their inhouse ontologies into data models for downstream implementation.



# Financial Industry Business Data Model



- Financial Industry Business Data Model of 1875 Entities, complete definitions, annotations, and axioms (business rules).
- Data Architects leverage the full content of the Industry Standard.
- **Common Language and design patterns for Semantic & Relational data.**



# Transformation principles & considerations for the derived data model

1. The model must be **practical**.

Overly normalized designs become too abstract for business users and developers.

2. The model must be **complete**.

We don't want to miss information from the ontology

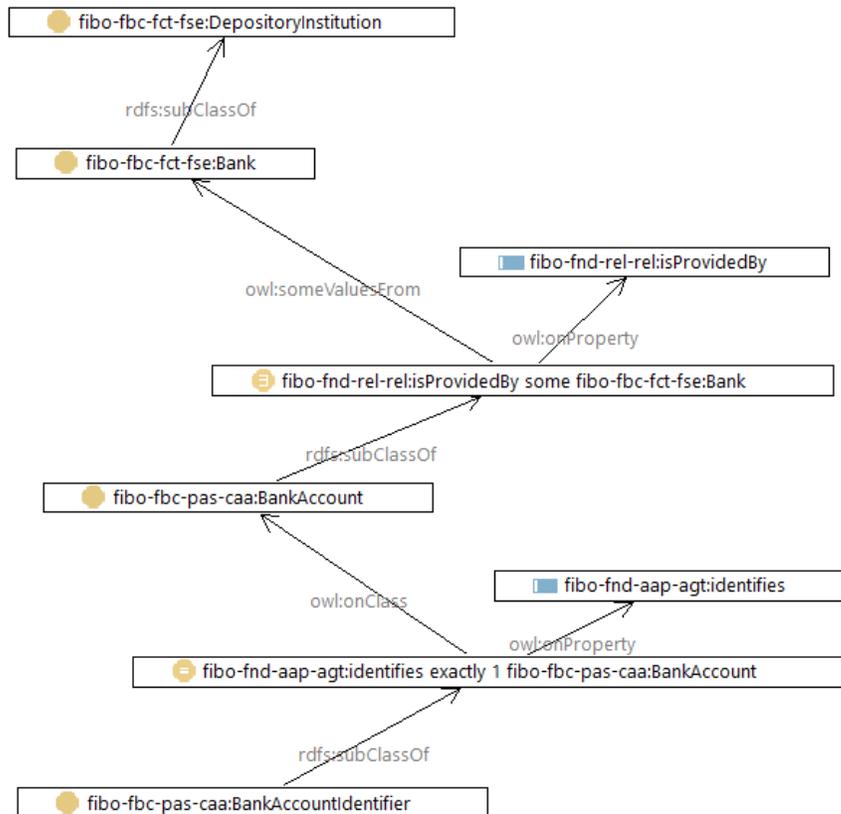
3. The model has complete **documentation**. The **diagrams** depict all subject areas and design patterns.

4. The model **maps** back to its source, the ontology



# Domain ontology generates a perfect CDM

## Ontology graph

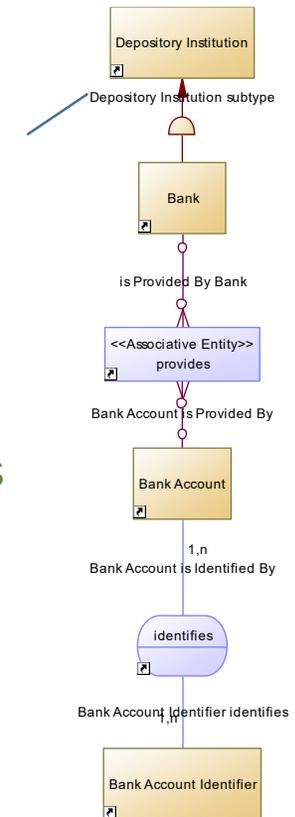


This entity-relationship diagram is the best representation of the Bank Account, its provider, and ID.

IR

There are no missing and no superfluous entities and relationships in the design.

## Conceptual Data Model



# From FIBO to FIB-DM - how does it work?

The Configurable Ontology to Data-Model Transformation (CODT) is basic ETL.



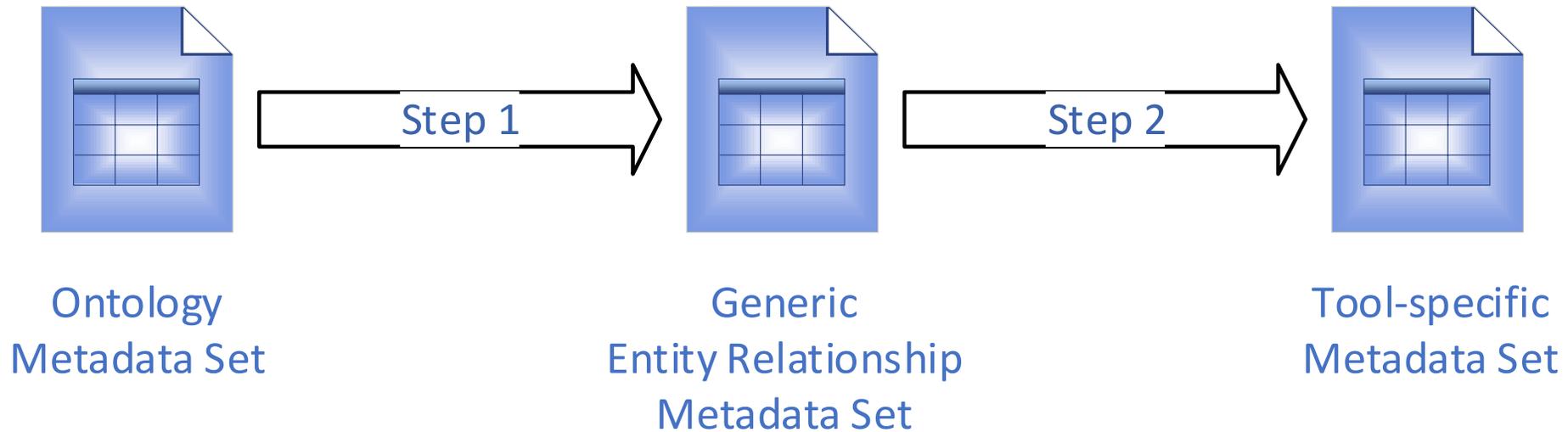
We extract metadata from the source ontology, transform ontology metadata into conceptual data model metadata, and load into the data modeling tool, PowerDesigner.

The extract process runs SPARQL on the ontology to get the metadata. PowerDesigner imports MS-Excel workbooks. The Transformation in between is a 2-step process using the patent-pending *Metadata Sets*.



# The CODT Metadata Sets.

The Extract process populates the Ontology Metadata Sets for classes, object-, data properties, and annotations.



Step one transforms the ontology metadata and populates the generic ER representation. The Tool-specific metadata set is in PowerDesigner format. We serialize as MS-Excel and directly load it into the tool. Step two is a simple conversion from generic ER to PowerDesigner objects, properties, and extended attributes.



# CODT Utility Patent Application

- Protects FIB-DM users
  - Ensures updates of FIB-DM.
  - Makes the transformation process available
  - Transforms other domain ontologies (gene, oil, auto)
- 
- 23 figures
  - 35 pages of specification
  - 20 claims
  - method, system, and storage medium
  - all possible embodiments.

<https://fib-dm.com/patent/>

The screenshot shows the USPTO.gov website interface. At the top, the logo 'uspto.gov' is displayed with the text 'The United States Patent and Trademark Office an agency of the Department of Commerce'. Below the logo is a navigation bar with links for 'Portal Home', 'Patents', 'Trademarks', and 'Other'. The main content area is divided into two columns. The left column contains a 'Patent eBusiness' menu with links for 'Electronic Filing', 'Patent Application Information (PAIR)', 'Patent Ownership', 'Fees', and 'Supplemental Resources & Support'. Below this is a 'Patent Information' section with links for 'Patent Guidance and General Info', 'Codes, Rules & Manuals', 'Employee & Office Directories', and 'Resources & Public Notices'. The right column features an 'EFS Registered' section with a row of buttons: 'Registered eFilers', 'Please Read Announcements', 'Application Data', 'Attach Documents', 'Review Comments', 'Calculate Fees', 'Co-Submitters', and 'Receipt'. Below this is an 'Acknowledgement Receipt' section stating 'The USPTO has received your submission at 12:20:26 EST on 05-AUG-2020'. A green banner highlights 'Utility Patent 35 U.S. Code § 111 (a)'. The 'eFiled Application Information' table lists the following details:

Field	Value
EFS ID	401 [redacted]
Application Number	16985414
Confirmation Number	115 [redacted]
Title of Invention	Configurable Ontology to Data model Transformation
First Named Inventor	Jurgen Ziemer

At the bottom of the page, the title 'ATLANTIC CODT' is displayed in a large, serif font.



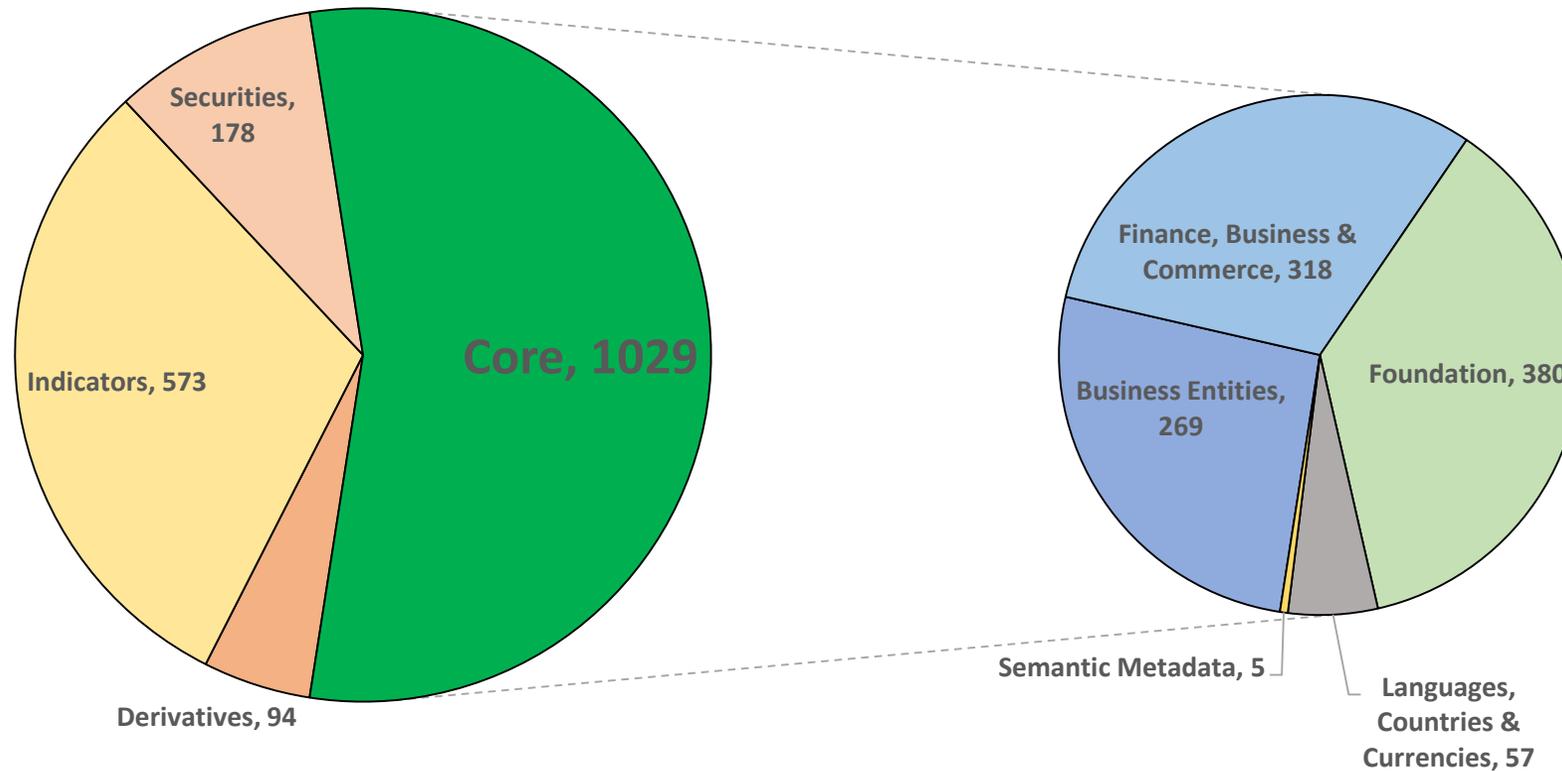
# FIB-DM Core is Open Source



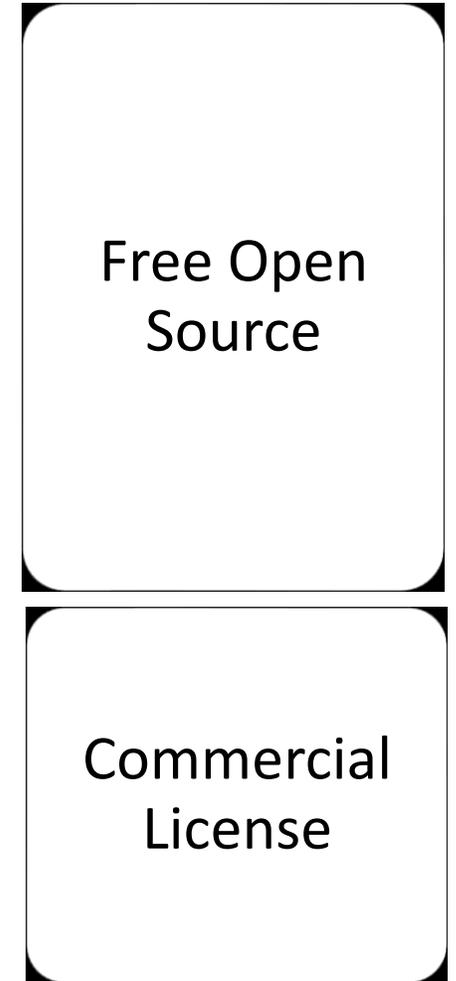
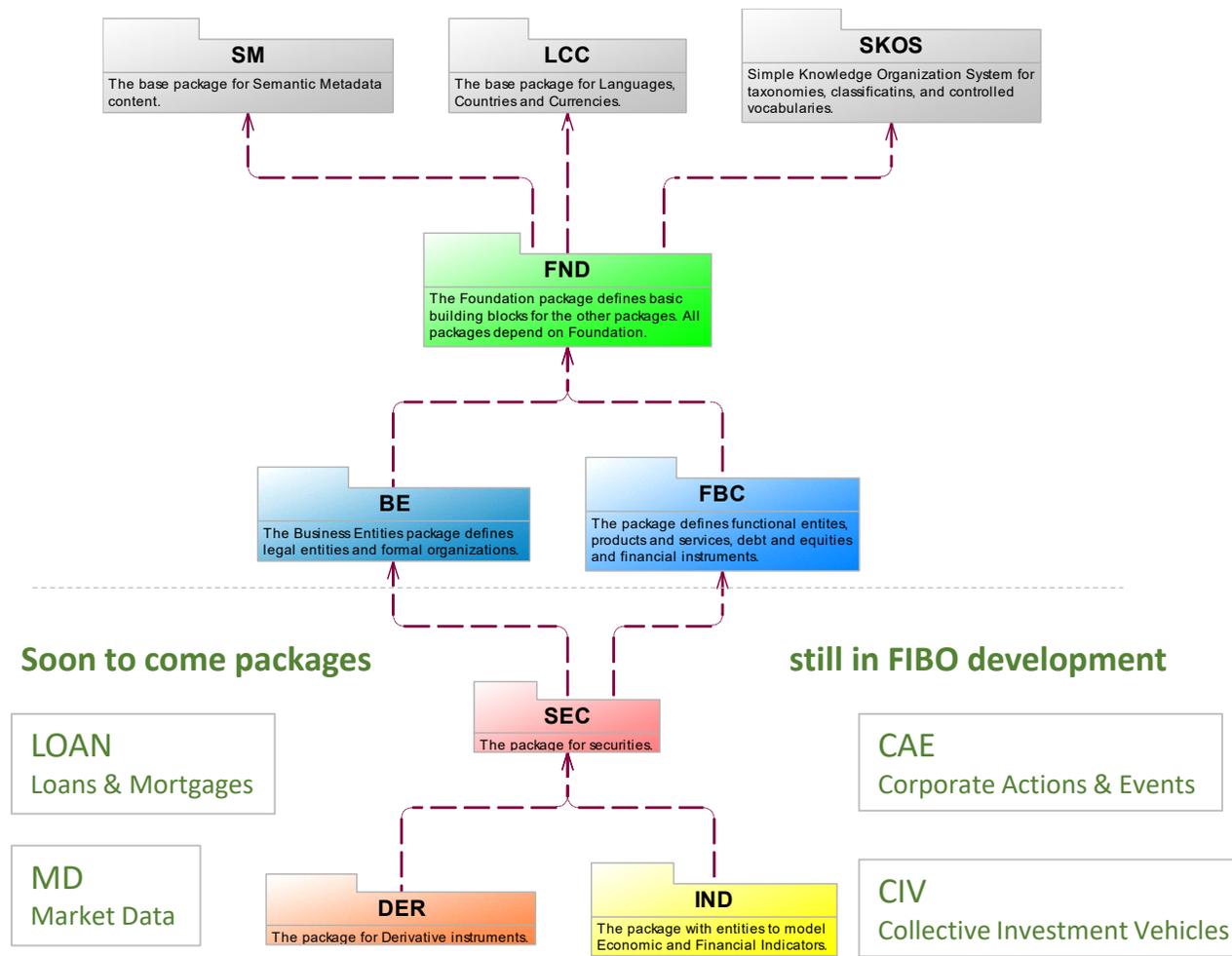
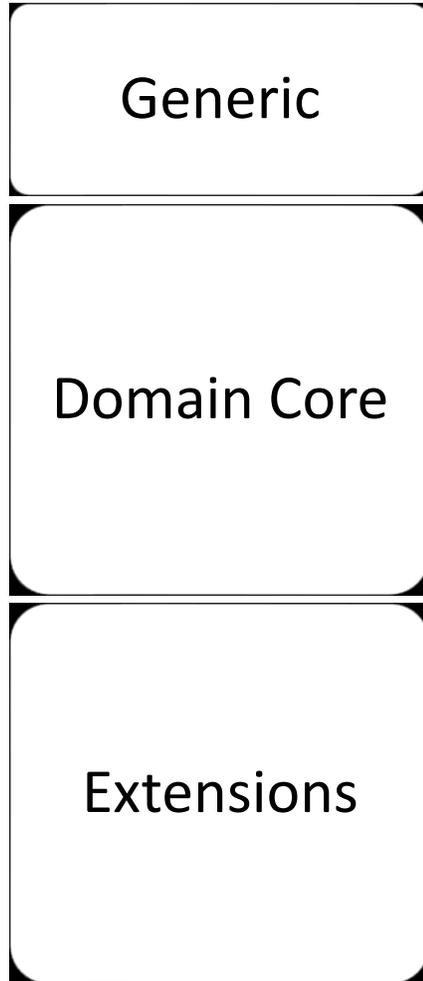
GNU General Public License ([GPL-3.0](https://www.gnu.org/licenses/gpl-3.0.html)), an Open Source Initiative® recommended license.  
Available for download on the FIB-DM website: <https://fib-dm.com/data-model-download/>



# A one thousand entity open-source model

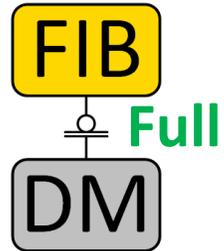


# A self-contained standalone data model.



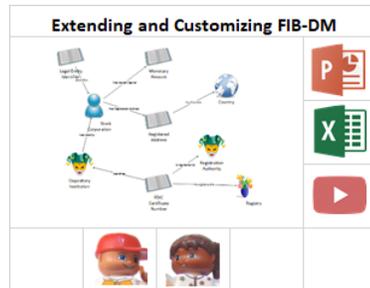
Finance key point

# FIB-DM Extended for Financial Institutions



The complete 1875-entity data model, plus updates as new FIBO modules for banking and investment become available.

Your purchase and software license agreement upon request.



Access to data diagrams, PowerPoint, Excel, and Visio resources  
Permission to lift off and rebrand for internal use.

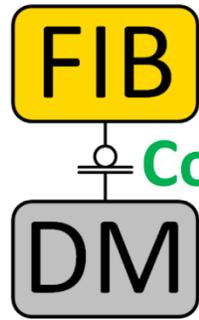


Optional 12- month Maintenance agreement with training, model, and resource updates.

**Tiered pricing based on asset size - discounts for early adopters – special offers for regulators, governments**



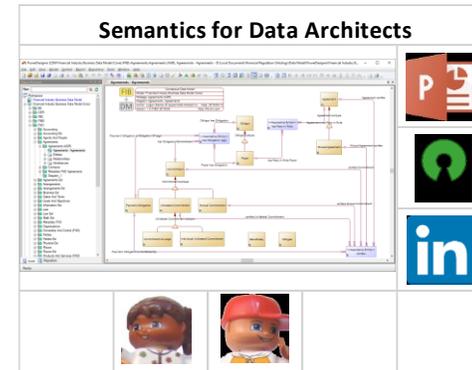
# Transparency for your FIB-DM evaluation



Open Source



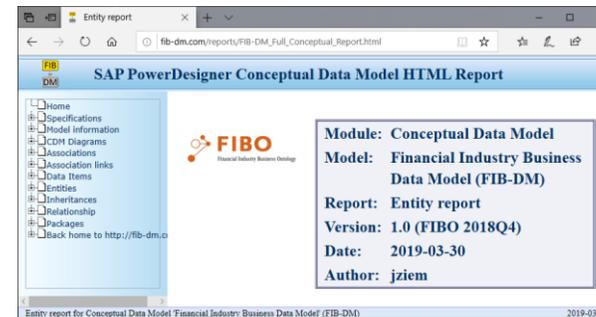
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Open Source



Review  
Education  
resources



Schedule an  
online demo  
and Q&A



Examine the  
Full Model  
content



Chasm between semantic and conventional  
FIB-DM is the bridge across the chasm.  
data management.

